

Argyll & Bute Community Planning Partnership

**Bute & Cowal Locality Plan**  
**2017-2018**

## Introduction

The Community Empowerment (Scotland) Act requires Community Planning Partnerships (CPP) to have focused locality plans to reduce inequalities within a community. The CPP has used data from the Improvement Services' Community Planning Outcome Profile tool, results from the Place Standard Consultation held in April 2017 and combined knowledge to determine where focused activity should take place and what activities are required in a particular area.

The actions set out below are what the CPP believes it should do over the next 12 months to address inequalities within the Bute and Cowal area and what communities will be the target of focused effort. The plan will be reviewed every 12 months to ensure that actions for the next 12 months are focused on the areas which need attention most.

The reasoning behind why these particular communities have been prioritised for the next 12 months is set out below the actions.

We have also listed strategic activity that the CPP knows is happening within the area and the Community Action Plans which exist within the area too. The actions listed below will complement ongoing activity from partners and its communities.

Once agreed, the Locality Plan will be progressed through the Area Community Planning Group which meets xxx.

## Dunoon, Sandbank, Hunter's Quay and Kirn

Action	Lead Organisation	CPP Outcome(s)
Speak to local businesses about what activities they run in the area and consider the marketing for these activities.		Economy
Work with Loch Lomond and the Trossachs National Park and communities to attract funding	Loch Lomond and the Trossachs National Park	Economy
Use the feedback from the Place Standard consultation and produce a communication detailing what is happening within the Dunoon area and circulate widely	Argyll & Bute Council	Economy
Creation of a digital strategy for Sandbank Business Park with a focus on Hub Development, Site Development and Cluster Development	HIE	Infrastructure
Map out the current childcare provision in Dunoon and identify where there are gaps, with a specific focus on the links between childcare provision and employment	Argyll & Bute Council	Education, Economy, Children and Young People
Get a clearer picture and fuller understanding on the statistics of child poverty in the area	Argyll & Bute Council	Children and Young People
Look at Strachur elderly support group as a model of best practice for addressing social isolation and promoting exercise and share learning from this	Health and Social Care Partnership?	Healthy Lives
Consult with residents to understand why they feel "less safe"	Police Scotland	Safer and Stronger
Explore the potential for setting up a Young Firefighters Unit / Police Scotland Youth Volunteer group in Dunoon	Scottish Fire and Rescue Service Police Scotland	Safer and Stronger

## Isle of Bute

Action	Lead Organisation	CPP Outcome(s)
Continue to work with the communities of Bute specifically in relation to the Pavilion and future management/running of this	Argyll and Bute Council	Economy
Develop a brand narrative for Bute to transform perception and promote this narrative on the island	Argyll and Bute Council	Economy
Agree a strategy and look to reduce the number of empty properties on Bute	Argyll and Bute Council / HIE	Economy Infrastructure
Map out the current childcare provision in Bute and identify where there are gaps, with a specific focus on the links between childcare provision and employment	Argyll & Bute Council	Education, Economy, Children and Young People
Get a clearer picture and fuller understanding on the statistics of child poverty in the area	Argyll & Bute Council	Children and Young People
Look at provision of remote video links to education opportunities so young people don't have to travel off the island to attend	Argyll College UHI	Education

## **Why are we choosing these communities within Bute and Cowal this year?**

Bute and Cowal has a total population of 17,857 (NRS 2015 Small Area Population Estimates) which has decreased from 21,060 in 2013.

The Scottish Index of Multiple Deprivation 2016 ranked four of the twenty-seven data zones within Bute and Cowal as being among the 15% most overall deprived data zones in Scotland. One of these data zones is in Rothesay, the other three are in Dunoon and Hunter's Quay. One of the data zones in Dunoon is among the top 5% most overall deprived data zones in Scotland.

The Improvement Service's Community Planning Outcome Profile tool looks at Intermediate Geography Zones (IGZ) and ranks these against 8 outcomes: Out of Work Benefits, Child Poverty, S4 Tariff Rate, Positive Destinations, Crime Rate, Emergency Admissions, Early Mortality and Depopulation. It is worth stating that the most up to date data within the tool is from 2014 however at that time the IGZ of Dunoon was ranked as the area within Argyll and Bute experiencing the poorest outcomes with Rothesay Town ranking as the second.

72 people responded to the Place Standard consultation on Dunoon, Sandbank, Kirm and Innellan. The categories where respondents felt there was significant room for improvement were: Work and Local economy, Traffic and Parking, Street and Spaces and Influence and Sense of Control.

The CPP will monitor statistics and feedback from community consultations and will assess on an annual basis whether the communities receiving focused action should change.

## **What strategic activity is also happening within the Bute and Cowal area?**

The following strategic activity is also happening within the Bute and Cowal area and will be a key factor in reducing inequalities faced by the area. The CPP believes that the chosen activities for the year ahead will complement this ongoing work.

- Dunoon Charrette
- Remarking Rothesay Charrette and Bute Alliance
- Redevelopment of Rothesay Pavillion
- Development of Sandbank Business Park
- Health and Social Care Partnership Locality Plans
- Local Economic Development Action Plans

## **Existing Community Action Plans**

The CPP is aware of the following Community Action Plans within the Bute and Cowal area. A Community Action Plan is a community-owned and community-led document identifying the needs of a community which sets out actions to address these.

- Ardentiny
- Benmore and Kilmun
- Colintrave and Glendaruel
- Kilfinan
- Lochgoilhead
- Sandbank
- Strachur